



Sample Customized Professional Development Plan

Rowland Reading Foundation believes that professional development is critical to effective reading instruction. The following plan provides ongoing support to K–2 teachers and ensures success with the Superkids® Reading Program.

Most of these services will be customized and offered at requested times.

FREE! All services in this plan are provided at no cost.

Year 1	Years 2-3	Years 4-6
<p>Initial in-service training</p> <ul style="list-style-type: none"> • Implementing the Superkids Program—for teachers, by grade level • Foundations of Primary Literacy (optional) • Literacy Leaders Workshop (optional) <p>Coaching visits</p> <p>Two per classroom</p> <p>By request</p> <ul style="list-style-type: none"> • Administrator Workshop for principals and district administrators • Professional Development Seminar—one session for K through grade 2 • Grade-Level Meetings 	<p>In-service training</p> <ul style="list-style-type: none"> • Implementing the Superkids Program—for new teachers, by grade level <p>By request</p> <ul style="list-style-type: none"> • New Administrator Workshop for new principals and district administrators • Professional Development Seminar—one session for K through grade 2 	<p>In-service training</p> <ul style="list-style-type: none"> • Implementing the Superkids Program—for new teachers, by grade level <p>By request</p> <ul style="list-style-type: none"> • New Administrator Workshop for new principals and district administrators

Resources Provided at No Charge

Training DVDs, one for each grade, are provided for teachers to learn how to implement the Superkids program for the first time or to review what was taught in the in-service training.

Administrator Orientation Package: This electronic presentation will acquaint administrators with the Superkids program and the research behind the program. The package also includes a "What to Expect" document for classroom walk-throughs. It is available online and on DVD.

Parent Orientation Package: This electronic presentation can be delivered to parents to acquaint them with the Superkids Reading Program and the research behind the program. The package also includes handouts that can be customized for a parent meeting. It is available online and on DVD.

Super Tutor Package: Super Tutors are community volunteers who have a desire to help children learn to read. This electronic training module is designed to provide an overview of the reading process, introduce tutors to Superkids materials, and prepare tutors to provide valuable and purposeful assistance during reading instruction. It is available online and on DVD.

Ongoing phone and website support is provided for teachers, reading specialists, and administrators.

Value of Professional Development Provided for Free

Sample: One Classroom per Grade Level, K–2

Kindergarten Classrooms	1
Grade 1 Classrooms	1
Grade 2 Classrooms	1

Year 1		Years 2-3		Years 4-6	
<ul style="list-style-type: none"> Initial in-service training Foundations of Primary Literacy Literacy Leaders Workshop Coaching visits: two per classroom 	\$900 \$2,200 \$2,200 \$4,400	<ul style="list-style-type: none"> In-service training for new teachers 	\$180	<ul style="list-style-type: none"> In-service training for new teachers 	\$270
<p>By request:</p> <ul style="list-style-type: none"> Administrator Workshop Professional Development Seminar—one session Grade-Level Meetings 	\$2,200 \$2,200 \$2,200	<p>By request:</p> <ul style="list-style-type: none"> New Administrator Workshop (one per year) Professional Development Seminar—one session 	\$4,400 \$2,200	<p>By request:</p> <ul style="list-style-type: none"> New Administrator Workshop (one per year) 	\$6,600
Total Value of <i>Free PD</i> Year 1	\$16,300	Total Value of <i>Free PD</i> Years 2 and 3	\$6,780	Total Value of <i>Free PD</i> Years 4 through 6	\$6,870

Total Value of Complimentary Professional Development Services	\$29,950	FREE
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